



2026



Sponsorship & Media Planner

BENEFITS OF CCAR SPONSORSHIP

MARKETING

Exposure to leading real estate professionals in the Clark County region.

EXPERTISE

Share your subject matter expertise with REALTORS® who will benefit from your professional knowledge.

NETWORKING

Exclusive access to CCAR events and sponsorship opportunities to build relationships with REALTORS® and community members.

COMMUNITY

Be a part of a vibrant community of real estate industry professionals working to make Clark County a better place to live and work.

CCAR sponsorship is a great way to take your affiliate membership to the next level with a host of benefits for your business!



CCAR SPONSORSHIP TIERS

Bundle your event and program sponsorships to maximize the value and impact of your CCAR sponsorship. Sponsorship tiers are an easy way to plan for your 2026 marketing budget and strategize your CCAR involvement ahead of time.

Packages can be customized to suit your needs.

PLATINUM \$6,000 - 1 AVAILABLE

- Leadership Breakfast Presenting Sponsor - December
- Cornhole Tournament Presenting Sponsor - June
- Boo Bowl Tournament Presenting Sponsor - October

GOLD \$3,500 - 1 AVAILABLE

- Leadership Breakfast Registration Sponsor - December
- Cornhole Tournament Registration Sponsor - June
- Boo Bowl Tournament Registration Sponsor - October

SILVER \$1,250 - 3 AVAILABLE

- Leadership Breakfast Drink Sponsor - December
- Cornhole Tournament Board Sponsor - June
- Boo Bowl Tournament Supporting Sponsor - October

ADVOCACY PARTNER \$4,800 - 1 AVAILABLE

- RPAC Live Auction Presenting Sponsor - March
- Major Investor Appreciation Event Presenting Sponsor - December

EDUCATION PARTNER \$3,000 - 1 AVAILABLE

- Continuing Education Presenting Sponsor
- Committee Robert's Rules Training Sponsor



CCAR NEWSLETTER SPONSORSHIPS

CCAR's monthly newsletter is emailed to all CCAR REALTOR® and Affiliate members.

MEMBER NEWSLETTER - VIDEO PKG: \$100/MO. 1 AVAILABLE/MONTH

- Educational company video in CCAR's monthly newsletter
- Inform members of your company's services, give professional advice, etc.

MANAGING BROKER INS: \$150/MO. 1 AVAILABLE/MONTH

Internal News Service email sent exclusively to CCAR REALTOR® Managing Brokers.

- Educational company video in CCAR's monthly newsletter
- Inform members of your company's services, give professional advice, etc.

MEMBER NEWSLETTER-ADVERTISING PKG: \$75/MO. 2 AVAILABLE/MONTH

- 1/2 Page Static Company Advertisement in CCAR's monthly newsletter

CCAR WEBSITE SPONSORSHIP \$100/MONTH

- Company advertorial video or article featured 1x per month on our website
- Content promoted through Social Media
- Inform members of your company's services, give professional advice, etc.



CONTINUING EDUCATION EVENT FEATURING INDUSTRY RELATED SPEAKERS

In-person meeting that satisfies required continuing education for REALTORS®.

PRESENTING SPONSOR \$3,000

- Prominent placement of your logo in all pre-event marketing, social media, and on event signage
- Opportunity to speak to the audience

REGISTRATION SPONSOR \$2,000

- Prominent placement of your logo in all pre-event marketing, social media, and on event signage
- Staff the Registration Table with your company signage and swag. Greet every attendee

SUPPORTING SPONSOR \$1,000

- Prominent placement of your logo in all pre-event marketing, social media, and on event signage

LEADERSHIP RETREAT JANUARY

Join the CCAR Board of Directors, Committee Chairs, Foundation Board of Directors, and the Washington REALTOR® Directors for lunch.



PRESENTING SPONSOR \$1,000

- Includes opportunity to join retreat lunch with our Directors and Chairs.
- Your company logo on all promotional material.



LEGISLATIVE DAY IN OLYMPIA

JANUARY 29TH

Meet up with the REALTOR® Member caravan to Olympia for breakfast.

BREAKFAST SPONSOR \$250

- Provide Breakfast for members traveling to Hill Day
- Opportunity to register for Hill Day
- Recognized as Breakfast Sponsor in promotions

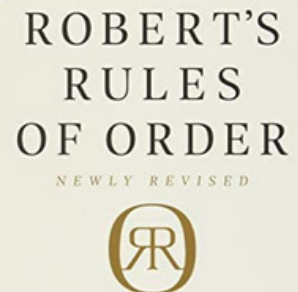


COMMITTEE TRAINING SPONSOR

FEBRUARY

ROBERT'S RULES TRAINING \$500

- Provide lunch for our Executive Board
- Exclusive opportunity to join the meeting with our Board of Directors and committee leaders.



DESIGNATED BROKER FORUM

Mingle with Designated & Managing Broker members at this breakfast event.

PRESENTING SPONSOR \$1,000

- Opportunity to speak with our Designated & Managing Broker Members at the Forum.
- Logo and business name included in event marketing materials.
- List of participant email addresses for follow-up marketing.

DESIGNATED
BROKER FORUM



RPAC AUCTION

MARCH 18

(REALTOR® POLITICAL ACTION COMMITTEE)

WITNESS TREE ON VANCOUVER WATERFRONT

PRESENTING SPONSOR \$3,000

- Logo on pre-event promotion. Logo on event program and slide show.
- Recognized during event
- Includes 2 tickets to the live event

REGISTRATION SPONSOR \$1,500

- Staff the Registration Table with your company signage and swag
- Recognized during event
- Includes 2 tickets to the live event



BAR SPONSOR \$1,000

- Signage with logo at bar
- Recognized during event
- Includes 1 ticket to the live event

AUCTION ROOM SPONSOR \$500

- Signage with logo
- Recognized during event
- Includes 1 ticket to the live event

DONATE A VIRTUAL ONLINE AUCTION ITEM OR EXPERIENCE VALUED AT \$100-\$500

- Sponsor an item at our annual RPAC online auction, which runs online the week of Live Auction
- Logo included in promotion of sponsored item

DONATE A LIVE IN-PERSON AUCTION ITEM OR EXPERIENCE VALUED AT \$500-\$3,000

- Sponsor an item at our annual RPAC LIVE in-person auction
- Logo and verbal recognition included in promotion of that item



CORNHOLE FOR A CAUSE TOURNAMENT

JUNE



PRESENTING SPONSOR \$2,500

- Act as emcee of the tournament
- Prominent display of logo in all marketing
- Ability to contribute a swag item of your choice
- Additional items can be arranged to meet your specific needs
- Fees for two (2) teams included
- List of participant email addresses for follow-up marketing

REGISTRATION SPONSOR \$1,500

- Pre-event marketing
- Staff registration table with employees
- Verbal recognition at the event.
- Ability to contribute a swag item of your choice
- Participant email list for follow-up
- Fees for one (1) team included



SCORECARD SPONSOR \$1,600

- Pre-event marketing
- Company Logo on scorecards
- Verbal recognition at the event.
- Logo on bracket
- Staff score collection from players (5 volunteers needed)
- Participant email list for follow-up marketing
- Fees for one (1) team included

EVENT SPONSOR \$1,000

4 AVAILABLE

- Pre-event Marketing
- Verbal recognition at the event.
- Ability to contribute a swag item of your choice
- Includes a board sponsorship plus a team or a table

CORNHOLE FOR A CAUSE TOURNAMENT

JUNE

DJ SPONSOR \$1,000

- DJ booked by CCAR. Provide signage at DJ station
- Announcements of sponsorship throughout event
- Includes pre-event marketing

BOARD SPONSOR \$500

10 AVAILABLE

- Company logo on a full set of cornhole boards
- Direct contact with the teams as they play through

PRIZE SPONSOR \$400/\$300/\$200

- Announcements of sponsorship
- Includes pre-event marketing

TABLE SPONSOR \$250 - 8 AVAILABLE

- Set up pop-up tent or umbrella & tablecloth at an outdoor table
- Ability to hand out company swag, water, etc.
- Cheer on your favorite team

RAFFLE PRIZE SPONSOR

- Provide a prize for Raffle valued at \$100 or more
- Announcements of sponsorship throughout event
- Signage at event

TEAMS - 2 PLAYERS PER TEAM \$250

- Open to REALTOR® Members
- Affiliates can have a team by becoming a Presenting, Score Card, Registration or Event Sponsor



GIVEMORE24 DAY OF GIVING SEPTEMBER

Challenge the industry and the community as a whole to donate to the Clark County REALTORS® Foundation during Southwest Washington's days of giving: GiveMore24.

MATCHING SPONSOR: \$600 DONATION



- Prominent placement of your logo in all pre-event marketing and social media
- Customized donation page with your company's marketing with option to include video marketing, matching goal, progress bar and more. Set a matching goal of \$600 - or more!
- Mentions in CCAR newsletters and social media leading up to, during and after the event
- Special recognition at the Grants Reception in November



ANNUAL MEMBERSHIP MEETINGS SEPTEMBER & OCTOBER

SEPTEMBER PRESENTING SPONSOR \$150

- Prominent placement of your logo in all pre-event marketing, social media, and on event signage
- Opportunity to speak to the audience
- **Virtual event**

OCTOBER PRESENTING SPONSOR \$3,000

- Prominent placement of your logo in all pre-event marketing, social media, and on event signage
- Opportunity to speak to the audience
- **In-Person event**



BOO BOWL TOURNAMENT

OCTOBER



PRESENTING SPONSOR \$2,500

- Logo on all pre-event marketing
- Time during program to address guests
- 2 complimentary teams
- Promo table at event
- Opportunity to hand out company swag
- Signage on all tables
- Recognized by emcee during event

REGISTRATION SPONSOR \$1,500

- Logo on all pre-event marketing
- Staff the Registration Table with your Company signage and swag
- Opportunity to greet every attendee personally by your company reps
- Signage on all tables
- Recognized by emcee during event

PREMIUM SPONSOR \$1,000

- Logo on all pre-event marketing
- 1 complimentary team
- Promo table at event
- Opportunity to hand out company swag
- Signage on all tables
- Recognized by emcee during event



SUPPORTING SPONSOR \$500

- Promo table at event
- Opportunity to hand out company swag
- Signage on all tables
- Recognized by emcee during event

PARTICIPATING SPONSOR \$250

- Signage on all tables
- Recognized by emcee during event



RAFFLE SPONSOR - MINIMUM \$50 VALUE

Provide a Raffle Item or donate a dollar amount and CCAR will purchase a Raffle Item for you.

- Logo displayed on Raffle Item
- Recognized by emcee during event

MAJOR INVESTOR EVENT SEPTEMBER OR OCTOBER

PRESENTING SPONSOR \$3,000

- Exclusive Sponsorship at thank you event for our RPAC Major Investors
- Includes access to the live event and exclusive marketing before and during the live event.
- Opportunity to speak one-on-one with top performers in our industry
- Opportunity to speak at event
- Logo included on promotional material and thanked in event follow-up.

GRANT RECEPTION NOVEMBER OR DECEMBER

PRESENTING SPONSOR \$1,000

- Prominent placement of your logo in all pre-event marketing, social media, and on event signage
- Opportunity to speak to the audience
- Opportunity to meet Community, City and County leaders
- Opportunity to meet those who your dollars helped
- EXCLUSIVITY! Only ONE sponsor for the entire event



LEADERSHIP BREAKFAST DECEMBER

PRESENTING SPONSOR \$2,000

- Your logo on all pre-event marketing, social media, and event signage
- Signage at all tables
- Recognized during event
- 1 complimentary table of 5



REGISTRATION SPONSOR \$1,000

- Staff the Registration Table with your company signage and swag, where you will greet guests as they arrive
- Logo on all pre-event marketing
- Recognized during event
- 2 complimentary tickets



DRINK SPONSOR \$500

- Signage at drink stations & on tables
- Recognized during event



SET UP YOUR SPONSORSHIP

Give your business a competitive edge that goes beyond product and price. CCAR is a professional organization for those actively engaged in the real estate industry. Our sponsors unite real estate professionals into a powerful force for mutual support and success. With over 1,800 members, marketing and participating in our events ensures your company is seen and heard!



KRISTIN MILLER
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The Clark County Association of
REALTORS® appreciates your
continued support!

