



Affiliate Benefits

Affiliate members are an important part of the CCAR community. Your membership with CCAR will enhance your marketing towards REALTORS® and other professionals doing business in the real estate industry.

National statistics show that every new home sold generates \$196,300 to the local economy. Like most professionals, REALTORS® prefer to work with people they know and are a good source for referrals. Affiliate Membership will provide you with a solid customer foundation and brand opportunities.

Benefits of Affiliate Membership

- Network and market your product and services to our members
- Receive REALTORS® Member Roster monthly to promote your business
- Opportunity to serve on CCAR Committees and the Board of Directors
- Listing on ccrealtors.com with link to your business website
- Political Advocacy on industry issues with updates on legislative activities
- Attend and participate in membership meetings and special events
- Emailed updates and notices about Association activities
- Eligible to receive our Affiliate of the Year award for exceptional service to CCAR
- Promotion to members of the benefits of working with Affiliate Members
- Use of the CCAR Conference Room
- Eligible as the Affiliate Spotlight in The Columbian
- Opportunity to advertise on CCAR's website and in the monthly eNewsletter
- Opportunity to sponsor special events and education classes:
 - > Membership Meetings
 - > RPAC Fundraisers
 - > Social Events
 - > Clark County REALTORS® Foundation Events
 - > REALTOR® Required Classes



Contact Kristin Miller
events@ccrealtors.com
503-917-5695

THE ECONOMIC IMPACT OF A TYPICAL HOME SALE

in Washington

The real estate industry accounted for **\$117.8** billion or **16.2%** of the gross state product in 2022.

TOTAL ECONOMIC IMPACT

\$196,300

Income generated from
real estate industries



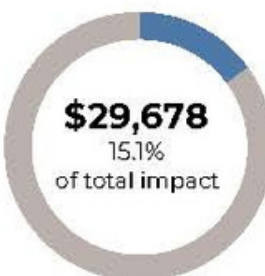
+

Expenditures related
to home purchase



+

Multiplier of housing
related expenditures



+

New home
construction



Real Estate Industries: We assume that commissions, fees and moving expenses, or income to real estate industries, associated directly with the purchase are about 9% of the median home price.

Expenditures related to home purchase: Furniture and remodeling expenses are about \$5,240 based on the NAHB figure.

https://eyeonhousing.org/2022/06/how-a-home-purchase-boosts-consumer-spending-2/?_ga=2.230040799.2124019150.1680586014-1983402015.1678288982

Multiplier effect: The multiplier effect accounts for the fact that income earned in other sectors of the economy as a result of a home sale is then re-circulated into the economy.

New construction: Additional home sales induce added home production. Typically, one new home is constructed for every six existing home sales. Thus, for every existing homes sale, 1/6 of a new home's value is added to the economy.

Sources: BEA, U.S. Census, NAHB, Macroeconomic Advisors, NAR

