



WELCOME TO NEW MEMBER ORIENTATION!

Part I

QUICKLY Presented by Jo Ann Johnston, Chief Executive Officer

Just a heads up...



Plan for today...

- Share resources to help you get started in your business, serve your clients, and market yourself
- Highlight options for you to get involved in your associations and the community
- Transform you from licensees to REALTORS®

REALTOR® vs. real estate licensee... what's the difference?

- Member of the National Association of REALTORS®
— 1 million members strong
- Able to use the REALTOR® term and logo
- Agree to abide by the Code of Ethics
- Access to advocacy and consumer communications programs — plus some other great stuff



One application, three associations...



CCAR



WR



NAR

Three valuable resources



The screenshot shows the CCAR website with contact information: 1514 Broadway Street Suite 102, Vancouver, WA 98663, (360) 695-5980, and ccar@ccrealtors.com. It features a navigation menu and a main banner for the Washington REALTORS® Spring Business Conference (#2016SBC) held at the Tahiti Resort & Casino from April 20-22, 2016. Below the banner are sections for 'BLOG' (Latest Blog Posts), 'Upcoming Events', and 'Designated Realtors Archive Feed'.

ccrealtors.com

The screenshot shows the Washington REALTORS® website with a navigation menu including Resources, Events, Education, Government Affairs, Members Only, Member Benefits, and Contact Us. The main banner is for the 'Legal Hotline' where members get real estate legal questions answered from a Legal Hotline Lawyer. Below the banner are sections for 'The Legal Hotline', 'The Tech Helpline', 'Your Member Resources', 'Your Education Resources', and 'Your RPAC Resources'. There are also sections for 'Latest News' (Broker Alert - Wire Transfer Fraud) and 'Latest Articles' (Latest Legal Hotline Article).

warrealtor.org

The screenshot shows the National Association of REALTORS® website with a navigation menu including News, Blogs & Video, Research & Statistics, Member Benefits, Education, Events, Political Advocacy, Law, Ethics & Policy, Business Societies, and About NAR. The main banner is for the 'REALTORS® Confidence Index - Six Month Outlook - as of Apr 2015 RCI Survey (50+ Moderate Outlook)'. A line chart shows the index for SF, Townhouse, and Condo from 2008:01 to 2015:04. The index values are: SF (56), Townhouse (58), and Condo (52). Below the chart is a section for 'REALTORS® Confident About 6-Month Outlook' with a right-pointing arrow. There are also sections for 'Change/Add your role and interests', 'EXISTING HOME SALES UP 6.1%', 'REALTOR DOMAIN', 'The Voice for Real Estate', 'MEMBERS ONLY SPECIAL OFFERS & DISCOUNTS', 'mvp REWARDS PROGRAM', and 'HELP BUYERS AND SELLERS FIND A QUALIFIED CONTRACTOR'.

realtor.org

Social pages to like and follow



[Facebook.com/ccreator](https://www.facebook.com/ccreator)



[@CCARofWA](https://twitter.com/CCARofWA)



<http://ccreators.tagible.com/>

*Prefer Texts???
Get out your phones and
text CCAR to 313131*

Watch your in/mailboxes



- CCAR Member Update
- CCAR Education Reminders
- WR e-Updates
- NAR Weekly Report
- RMLS Newsletter
- REALTOR® Magazine

These will be sent automatically, but if you don't see anything after a month or so, let us know.

Let's talk about CCAR for a minute

CCAR is a professional trade association dedicated to protecting homeownership, ethics and professionalism within the real estate industry. CCAR promotes the local REALTOR® community by providing education and political advocacy and fostering a professional business environment to advance the common goals of our members.

CCAR's Key Services



- Communications
- Advocacy
- Education & Events
- REALTOR® Store
- Leadership Opportunities
- REALTOR® Foundation
- Dispute Resolution
- RMLS

CCAR Staff



- Carrie Leder — Director of Member Relations and Programs

Carrie does it ALL!!! carrie@ccrealtors.com

- Charlene Kohls — Membership Coordinator

Charlene is normally the first point of contact for our members. She can help you get your applications processed, pay your bills and other member related duties.

Charlene@ccrealtors.com

- Jo Ann Johnston — Chief Executive Officer

joann@ccrealtors.com

Easter Egger! Find out full job descriptions on our website

<http://ccrealtors.com/about/staff/>

Call, email, or stop in
anytime, and let us know
how we can help you!

CCAR's 2016 Leadership Team



President
John Blom



President-Elect
Brian Pelky



Vice President
David Gasser



Treasurer
Pam Saunders



Past President
Janice Hall



Secretary
Robyn Phillips

Introducing...

Brian Pelky

2016 President-Elect
President

and REALTOR® with
Windermere Stellar

